

Haitian Vetiver Oil Market Size and Share, Industry Trends and Forecast 2026-2035



The [Haitian Vetiver Oil Market](#) growth is propelled by the increasing demand of Haitian vetiver among end-users in the international perfumery & fragrance sector, owing to its excellent odor profile and fixative properties. The market adoption for cosmetics, personal care, and aromatherapy products is supported by the demand for natural, organic and sustainably sourced materials. Growth of global market hand-in-hand with increasing wellness and spa industry, rising demand for premium home fragrances provided by Haitian origin essential oils and focus on ethical sourcing and grower support programs in Haiti are likely to boost the usage of Haitian origin essential oils.

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The **Haitian Vetiver Oil Market** was valued at USD 43.39 million in 2025 and is projected to reach USD 79.00 million by 2035, growing at a CAGR of 6.22% during the forecast period 2026–2035.

The **U.S. Haitian Vetiver Oil Market** was valued at USD 11.59 million in 2025 and is projected to reach USD 20.44 million by 2035, growing at a CAGR of 5.89% during 2026–2035. Growth is driven by strong demand from high-end perfumery brands, increasing incorporation of Haitian vetiver oil in natural and organic personal care products, and growing consumer interest in aromatherapy and wellness. Trends such as ethical sourcing, clean-label ingredients, and sustainable supply chains are supporting adoption and market expansion.

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Majoy Key Players



- Givaudan SA
- Firmenich
- International Flavors & Fragrances Inc.
- Robertet Group
- UniKode S.A.
- FRAGER ESSENTIAL OIL S.A.
- Fleurchem, Inc.
- Berjé Inc.
- Lluch Essence S.L.
- Floracopeia Inc.
- Ernesto Ventós S.A.
- Haiti Essential Co. Ltd
- Aromatic Herbals Private Limited
- Rajkeerth Aromatics and Biotech Pvt Ltd
- Imperial Extraction Inc.
- Rakesh Sandal Industries
- Aditya AeroChem
- Bluebell Fragrances and Flavors
- Green Essence
- Van Aroma

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- **By Product Grade**, Pure Haitian Vetiver Oil dominated the market with a 42.14% share in 2025, while Organic Certified Vetiver Oil is expected to register the fastest growth, with a CAGR of 6.92% from 2026 to 2035.
- **By Application**, Perfumery and fragrance applications led with a 37.76% market share in 2025, while aromatherapy and wellness products are expected to grow the fastest at a CAGR of 6.72% over the forecast period.
- **By End-User Industry**, Personal care and beauty brands accounted for 32.24% of the market in 2025, while aromatherapy and spa services are projected to experience the fastest growth, expanding at a CAGR of 6.70% during 2026–2035.
- **By Distribution Channel**, Business-to-Business (B2B) sales dominated the market with a 42.76% share in 2025, while online e-commerce platforms are expected to grow at the fastest CAGR of 6.84% during the forecast period.

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North America led the Haitian vetiver oil market in 2025, accounting for 34.53% of global share, driven by increasing use of Haitian vetiver oil in premium perfumery, personal care, and wellness products. The region's well-established fragrance and cosmetics industry is fueling demand for high-quality, sustainably sourced natural ingredients. Consumer preference for clean-label and ethically produced products, combined with the rising popularity of aromatherapy, luxury fragrances, and online retail channels, is expected to sustain North America's dominance and further expand market growth from 2026 to 2035.



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